



TO CREATE A STRONG WORK OF ART KEEP THESE IN MIND.

1. Pick a good subject. You will do a better job on something that is personal to you.
2. Choose the size you want. Artwork too small won't make as much impact on the viewer.
3. Create your own crop. Zoom in for a more dramatic effect.
4. Think about placement. Fill the space you have with the most important items.
5. Control your lines. Direct the viewer's eye to the important parts.
6. Balance positive and negative space. Too much negative space is boring.
7. Add contrast. The background should complement the objects not distract.
8. Simplify distracting elements. You might need to blur out objects or the background if it's too confusing.
9. Choose your colors deliberately. Use colors that work well together. Think about intensity of colors, pastels versus bright colors.

